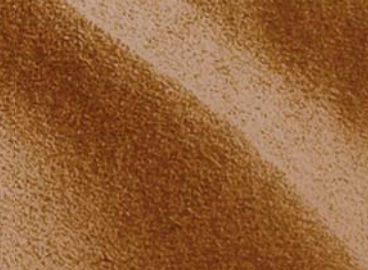




Early Childhood  
and Family Center

# Growing the **Negev** Together



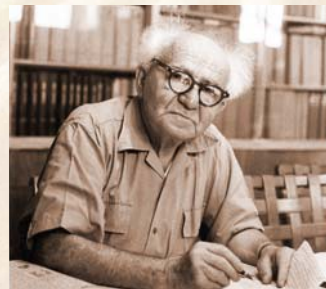


# Entering a world of possibility and dreams to fulfill

The Arad CARE Complex  
Israel's first comprehensive CARE complex  
for children and families

Making special needs care an integral part  
of a healthy community.

*Our mission is to unlock the potential of the Negev and  
allow all of its people to live full, productive lives-  
physically, intellectually and socially.*



Founded as Israel's first planned city in 1962, Arad is strategically located between the holiday resort area of the Dead Sea and Beersheva, the capital of the Negev Desert. The city is renowned for its good and cooperative relations amongst the different communities of Jews and Bedouins.

A warm and inviting city, Arad is attractive to young and old; offering affordable housing solutions for young couples, a constantly improving school system for all ages and an international destination for asthma sufferers who heal in the dry, healthy air.

The city is surrounded by small villages, the Yatir forest and two desert ranges. Beersheva, a 30 minute car drive away, offers a University, a hospital and many employment opportunities.

The national road works is currently expanding the road between Arad and Beersheva and the Israel Defense Forces are relocating many military facilities to the Negev desert, thereby creating a potential for the migration of a very high quality population into the city.

## The Arad Foundation- Aspiring to Excellence

Over the past decade, the Arad Foundation has served the local community by developing services and facilities that have increased living standards and created employment opportunities. By working closely with the municipality and other partners **we have improved the lives of thousands of residents.**

### Broadening our horizons.

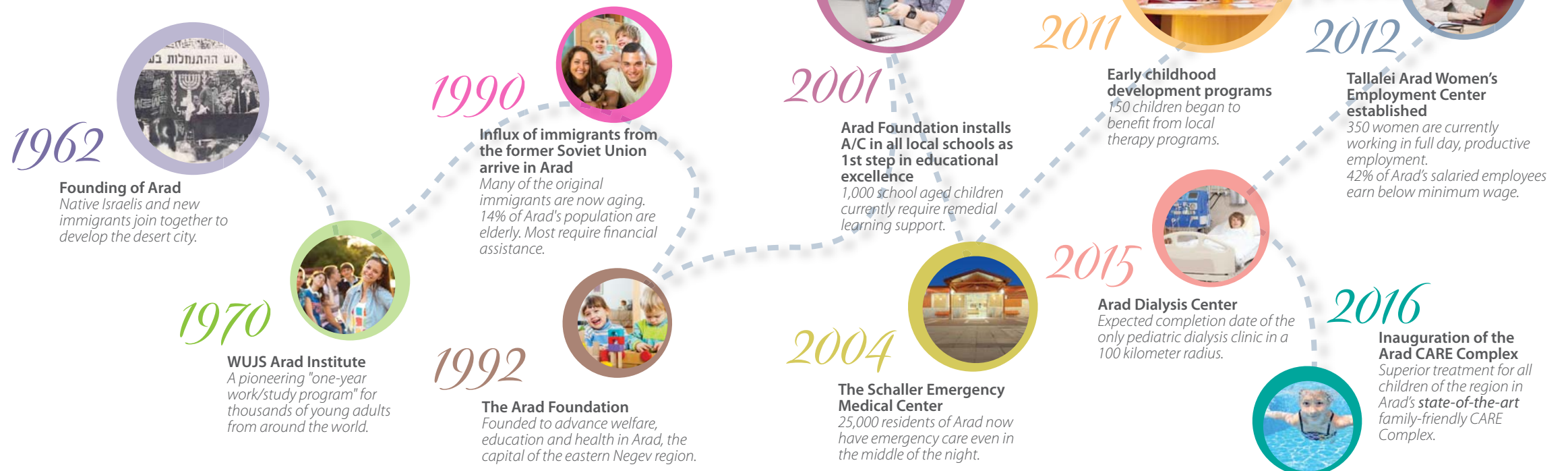
A healthy community begins with a strong emphasis on early childhood development. The Foundation has invested many resources in this area in recent years. Early intervention programs have been launched to help prevent children from failing at school and developing dysfunctional behaviors. A child's ability to think, form relationships, and live up to his potential is greatly affected by good health and nutrition, and stimulating interaction with other children and adults. Ensuring healthy child development is an investment in Israel's future workforce and capacity to thrive economically and socially.

Working closely with experts and using internationally recognized standards, the program has proved to be successful in keeping children in school, learning and growing in a cognitive and emotionally healthy manner.



**There are currently no appropriate facilities to care for children** in need of extra therapies or an educational boost. Every child and adult requiring ongoing therapies and services must travel to larger cities. Many parents cannot undertake this commute on a regular basis as it jeopardizes their livelihood.

The Arad Foundation, together with international circles of friends and partners, are **Embracing a Healthy Tomorrow.** This is a timely opportunity to grow Arad into a young, modern city with resources for healthy living- today and tomorrow.



## The Arad CARE Complex

The Arad CARE Complex (ACC) is a campus with 5 public facilities, located in the center of town, adjacent to the local community center. The new complex will provide services that are currently accessed only in distant Beersheva and beyond. The comprehensive CARE complex will serve **the entire population-** from those who are physically, emotionally or learning disabled to those who suffer from temporary injuries. It will also generate much needed employment opportunities for local residents.

The Arad CARE Complex, under the auspices of the Arad Foundation in cooperation with the City of Arad, will offer a continuum of services from early years through adulthood for the local and regional population.

*A different kind of campus . . .  
one that brings all sections  
of the community together.*



### Early Childhood Intervention Center

The Early Childhood Intervention Center will provide developmental assistance, enrichment and therapeutic treatment from birth to nine years old. From evaluations in infancy to professional training and parenting coaching, the quality of the services will be equal to those in the larger cities in Israel.

**There are approximately 15,000 children up to age 9 in the eastern Negev.**

1,300 of them will require services such as physical or occupational therapy, speech and voice therapy and play, music, art and psychodrama therapy.

### Rehabilitative Sports Center

The sports and rehabilitation center will provide rehabilitative sports therapy for children from 3 years through adulthood. People with physical disabilities, autism, learning disabilities, ADD/ADHD, intellectual disabilities and syndromes, developmental delays and emotional disabilities will all benefit from the center.

**Sports-medicine treatments will service a general population of 150,000** from Arad, Dimona, Yerucham, Ramat Hanegev, Kseifa, Ar'ara BaNegev, Hura and Bedouin villages.

### Remedial Learning Center

The learning center will help children and teens between 6-18 years old in need of academic intervention including children diagnosed with learning disabilities, ADD or ADHD who require supplemental assistance in cognitive, functional and emotional issues.

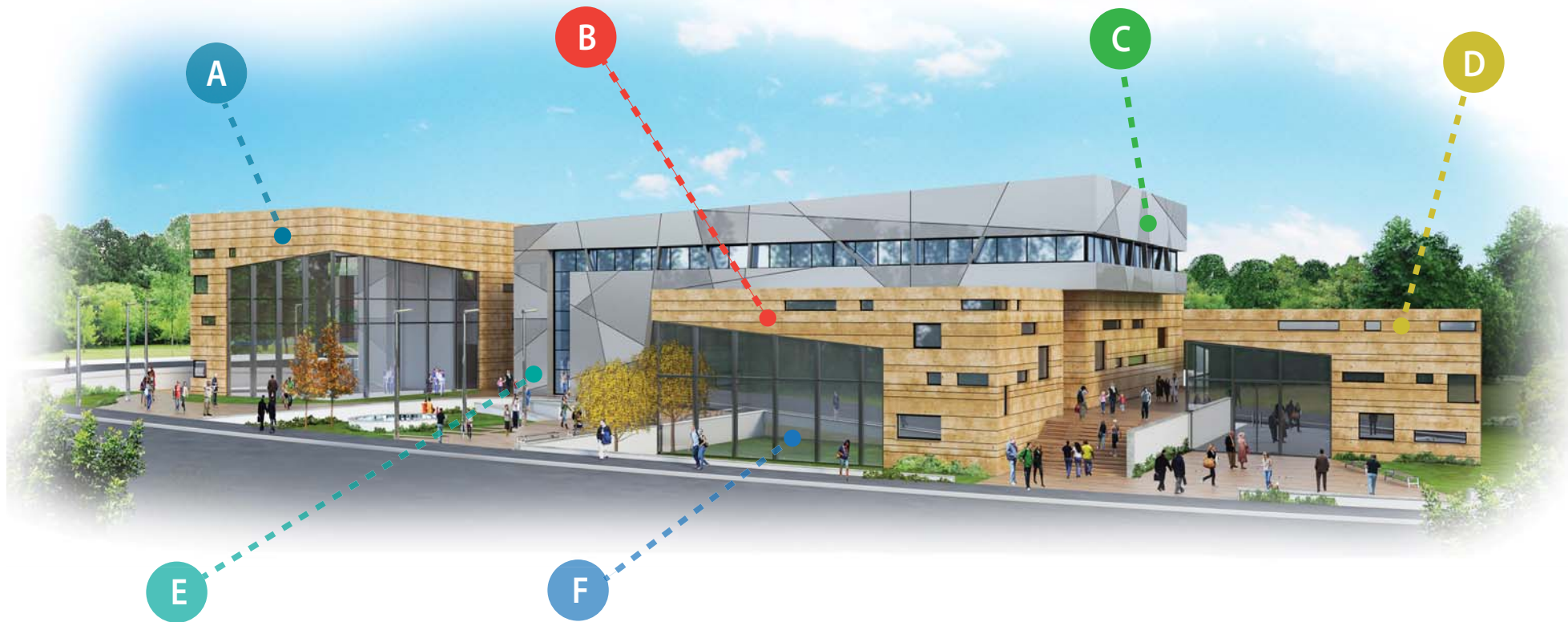
Each child will undergo a comprehensive evaluation followed by the implementation of an individual, comprehensive treatment plan consisting of remedial, emotional, psychological and paramedical interventions. **There are over 17,000 children ages 6-18 in the eastern Negev area.** Approximately 10% require these services.

### After School Program

After school programs will operate from the end of the school day until the evening hours. Emotional support, homework assistance and informal education enrichment programs for at-risk children will be offered. After school clubs not only keep children off the streets and out of trouble, but are proven to advance them in school and in society.

**In Arad alone, there are close to 600 children ages 3 to 18 from at-risk backgrounds** who desperately need a wholesome after school environment.

## The Arad CARE Complex



### Respite Facility

Respite facilities provide solutions to special needs people who require a place to stay with professional staff support following medical procedures as well as at times when familial caregivers need to leave their loved ones in the care of professionals. Respite care for children with special needs is fully subsidized by the government of Israel.

The catchment area for the respite center is unusually large. **Approximately 2,000 children with special needs live between Eilat and Beersheva.** The ACC will offer the first government sanctioned respite center in southern Israel.

### Hydrotherapy Pool

The hydrotherapy pool will be used by multidisciplinary professionals such as physiotherapists, trainers and psychologists to help individuals move beyond their physical and emotional limitations.

People suffering from pain, disabled people of all ages, children with intellectual and emotional disabilities, autism and ADD, patients requiring accident rehabilitation; patients with orthopedic problems and pregnancy-related issues will all benefit from hydrotherapy treatment.



# Friends of The Arad Foundation

The Arad Foundation is grateful to the City of Arad for its full support.



Please join us in building Arad's future.

Donations to the Arad Foundation are tax deductible.

## Arad Foundation Global Offices

### England

Friends of United  
Institutions of Arad  
2 Timberwharf Road  
London N16 6DB, England  
Reg. Charity 1012222  
Tel: +44-208-211-1500  
Contact: Bella Sharer  
bella@avonestates.co.uk

### Canada

707-5775 Cavendish Blvd.  
Cote St Luc, Quebec  
H4W 3L9, Canada  
Tel: 514-944-5657  
Contact: Zev Lanton  
Zev.aradfoundation@gmail.com

### USA

Keren L'maan Arad  
1115 E. 21 St.  
Bklyn NY 11210, USA  
Tel: 1-917-747-3637  
Contact: C. Langsam  
American.Office@kerenarad.org

### Israel

Head Office- Keren Lev Arad  
34 Chen St., P.O.B. 1040  
Arad, Israel  
Tel: +972-52-761-7550  
Fax: +972-77-526-2346  
Contact: Avraham Kaminer  
A.Kaminer@kerenarad.org

[www.KerenArad.org](http://www.KerenArad.org)