

# With Your Help, Israeli Children Can Grow up Safely



מרכז אינטראקטיבי לבטיחות בישראל



Help To Establish  
**Israel's First  
Safety Center**

**It breaks your heart to see a child suffer. Or worse.**

**A Culture of Safety will SAVE LIVES. It's as simple as that.**

### **The Gift of Life**

Can you imagine a 9-year-old boy saving a life? Yossi did just that! He participated in a Keren Yosef safety class at his school. He learned about fire prevention and brought a smoke alarm home to his family.

One week later, Yossi's mom was home alone, resting with her newborn baby. She was jolted awake by the piercing smoke alarm. She smelled nothing. She quickly checked the baby and rushed to switch off the noisy alarm. To her horror, she found a terrible fire in the kitchen! The firemen said that Yossi's precious gift saved the entire family from disaster since the fire was caught early.

Little Yossi is a hero. He now wants to spread the word and prevent the next disaster. He wants your help so all the children in Israel will learn and practice living in safety. He knows it can be done.

**Keren Yosef has provided life-saving medical equipment and safety education programs in Israel for more than 20 years.**

**"כל המציל נפש אחת כאילו הציל עולם מלא"**

**"He who saves a single life, is considered to have saved an entire world." Talmud Sanhedrin, Ch.4.5**



*With your help, accidents will be prevented. Lives will be saved.*

# Will you make safety a way of life in Israel?

## ***With Israel's First Mobile Safety Centers by Keren Yosef***

Mobile trailers will take safety experiences and lessons to children across Israel. They will visit communities and schools and offer professional safety programs. Each vehicle is designed to replicate a typical Israeli apartment and equipped with technology to impart life-saving safety lessons.



## ***Real Life Simulations • Interactive Exhibits • Multi Media • Virtual Reality***

- Kitchen • Living Room • Children's bedroom
- Back yard • Road safety • Crowd safety
- Fire simulators • Water safety • Danger zones
- Earthquake simulation

## ***Programs***

- Home Safety for children
- Safe Babysitting for teens and young adults
- Everyday Safety and First Aid for parents, teachers and caregivers
- Family Safety sessions



A young child with light hair, wearing a blue t-shirt with a white and red graphic and khaki pants, is sitting on the floor. The child is holding a large, dark, reflective marble in their right hand and reaching into a blue-rimmed bag filled with many colorful marbles with their left hand. The background is a plain, light-colored wall.

*3,700 children in Israel are treated for injuries every day!*  
*1,350,000 children suffer injuries every year*  
*These incidents are **PREVENTABLE** with your help!*

# Count me in!

- Yes, I care passionately about saving lives.
- Yes, I want to be a founder of the first Safety Center in Israel.

U.S. donations to Keren Yosef are tax deductible under section 501(c)(3) when made payable to Friends of Asor Fund:

## By check (minimum \$100):

Please make a note requesting the donation be directed to Keren Yosef. Include your email address for tax receipt.

Mail to: "Friends of Asor Fund"

c/o Yosef Segal - Jgive Treasurer

9 Springbrook Dr Jackson NJ 08527

Tel: (732) 587-8181

**Or in Israel:** 24 Hebron Road, Jerusalem 93542

## By credit card or bank transfer:

[www.kerenyosef.com/donate](http://www.kerenyosef.com/donate)

or by scanning this QR code.



## Israel Safety Center dedication opportunities include\*:

- Founder: **\$7,000**
- Patron: **\$1,800**
- Classroom sponsor **\$500**

\*Rooms, equipment and other dedications are available.

## Thanks to your help, children will learn to Play it Safe!

For further donation and dedication details:

[info@kerenyosef.com](mailto:info@kerenyosef.com)

or call **Gina Kirsch - tel. +972-2-992-1982**

\*Donations to Keren Yosef are also tax deductible in Israel (46a) and the UK.



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